

'Hardware' Reeve

Everything in Builders' Hardware, Garden Tools, Lawn Mowers, Garden Hose, Paints, Oils, Gas Stoves and Florence Oil Stoves.

Torrance

Moneta

Correct Pricing

When an institution reaches the position which RAPPAPORTS hold in this community its policies become fixed in the public mind and are taken as a matter of course.

For example, the question of prices.

Our customers assume, FIRST, that we shall always maintain the highest standards of quality and service, and, SECOND, that our prices will always be as low as is consistent with those standards and with the cost to us of our ware at their source. Our customers know that price reductions are made whenever the cost to us is reduced—not for the purpose of FORCING SALES, but simply as a matter of correct business practice.

And this explains to them why our price reductions, important as they may be, are never publicly announced.

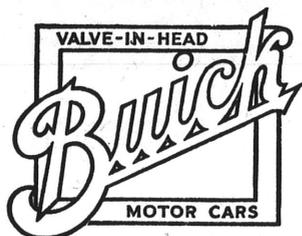
VISITORS WELCOME

RAPPAPORT'S

"Our Reputation Your Guarantee"

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TORRANCE



Sales Service

Day & Night Garage

Cor. Cabrillo and Wells, Torrance

Hart Schaffner & Marx Clothes

Walk Over Shoes

With every suit purchased we will press it FREE FOR ONE YEAR. Twenty-four hour service on cleaning and pressing.

Men's Suits Cleaned and Pressed \$1.00

Torrance Toggery

51 Rappaport

Burkhardt Bldg.

Torrance

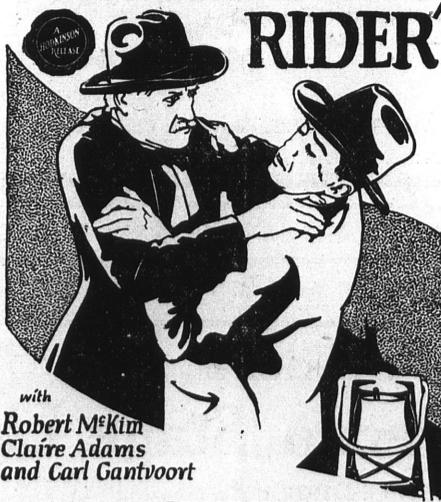
Torrance Theatre

SATURDAY, APRIL 8
One Day Only

A BENJ. B. HAMPTON PRODUCTION

ZANE GREY'S
Powerful Story

The MYSTERIOUS RIDER



with
Robert McKim
Claire Adams
and Carl Gantvoort

Produced by BENJ. B. HAMPTON and his associates
Zane Grey Pictures Inc

But Zane Grey is a writer who builds many such situations in the course of one of his stirring stories of the west, and "The Mysterious Rider" is no exception to the rule.

Picture to yourself this situation that Zane Grey's virile brain has conceived. What an over-flowing cup of happiness for a man who has lived eighteen years praying for the return of his daughter.

ACKNOWLEDGED BY ALL AS ZANE GREY'S
GREATEST PICTURE

Special Attention
Given To
Theatre Parties



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SPRING IS HERE

A Few Springtime Suggestions
For You To Consider

KODAKS AND SUPPLIES FOR YOUR PICNICS

RENEW YOUR STRAW HAT WITH COLORITE

HOW ABOUT A SPRING BLOOD TONIC?

SATISFACTION GUARANTEED

The Torrance Pharmacy

THE STORE WITH A CONSCIENCE